

The typeface

This specially designed typeface was commissioned by London-based design company, Atelier Works. The type is designed for use on a new wayfinding system for the city of Sheffield in the UK.

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

1234567890

Wayfarer is the general retail version released 2006

ADG-FAD

Art Directors & Graphic Designers Association (Spain) is a national association of visual communication professionals, bringing together graphic designers and art directors. It was created in 1961 as an initiative by various professionals from the visual communication field. In 1964, ADG-FAD created the LAUS Awards to give prizes for creativity and quality in graphic and audiovisual communication.

LAUS awards 05

The 35th edition of the Laus Graphic Design and Visual Communication Awards. All award-winning entries, and any others which the jury considers to be deserving of recognition, are reproduced in the Laus 05 Yearbook which is distributed internationally.

Sheffield Sans - best of class

Jeremy Tankard, United Kingdom
Category: typography

Creative Review

The UK design industry magazine, Creative Review has launched a new awards scheme. The aim is to identify and reward the designers of the best new typefaces created over the past year. Despite the growth of online media and a perception in some quarters that typography is a dying art there has never been more interest in top quality typography and this has led to the creation of this awards scheme. Awards are made to the designers of the best new typefaces created over the last twelve months across seven categories of type face design which include; Display, Text, Custom, Ornamental, Revival and Screen.

The competition

Any typeface first released in the year up to October 2005 was eligible to be entered. The jury were asked to base their selections on the following criteria: originality, quality of execution and fitness for purpose.

Sheffield Sans - commendation

Jeremy Tankard, United Kingdom
Category: custom family