

Jeremy Tankard MA(RCA)

Since graduating at the Royal College of Art Jeremy has gained a worldwide reputation for the high quality and unique designs of his typefaces. He initially worked with major consultancies, advising and creating typography for some of the best known international brand names.

When Jeremy Tankard Typography was created in 1998, the idea was to design new typefaces and offer a service for typographic design to suit clients own requirements.

From the outset the aim of the company was to create, manufacture and retail high quality digital type, whilst always keeping in touch with current computer standards and techniques.

The typeface collection from JTT includes Aspect, Bliss, Enigma, Shaker and Kingfisher, which are being used around the world for a variety of editorial, publishing and corporate related work. In addition to the standard collection, some companies are benefiting from specially commissioned typefaces.

Jeremy is a member of ATypI and iSTD and has lectured on typography and given workshops at a number of colleges; his work has received numerous awards. He is happily married, lives in Cambridge and spends his spare time – designing new typefaces!

Education

Lincoln College of Art, Foundation
Central St Martins 1987–1990, BA(Hons) Graphic Design
Royal College of Art 1990–1992, MA(RCA) Graphic Design

Further studies include:

Reading University, Monotype Scholarship
Exeter University, Lettering

Employment

Addison Design Consultants 1992–1994, London
Wolff Olins 1994–1998, London
Isis Design, Sydney

Jeremy Tankard Typography

Established 1998, marketing own type designs including Bliss, The Shire Types and later Enigma, Shaker, Aspect, Kingfisher and Wayfarer. Commissions include typefaces for; Microsoft, Adobe, Arjowiggins, Telstra, Zurich airport, Epsilon, Gameplay and logotypes for Indesit, Iceland, The FA, Emap and Oxford University.

Lectures and workshops

Numerous lecturing engagements have been carried out including; Colchester Institute, Middlesex University, Royal College of Art, art colleges of East Anglia and Lincoln as well as numerous speaking engagements to professional bodies on typography. Internationally, presentations and workshops have also been undertaken in Vancouver, Copenhagen and Vienna.

Awards

Have been given by the Type Directors Club New York for Blue Island. Four wins at the 2001 Bukvar:raz! International Type Design Competition for Harmony Greek, Shaker, Enigma and The Shire Types. More recently awards have been received for Corbel Cyrillic, Sheffield Sans, Christchurch Art Galley and Arjowiggins Inuit.

Features

Numerous features have appeared in published books as well as both UK and international magazines.